



THE NEW YORK CITY  
PRIVATELY OWNED PUBLIC SPACE  
**LOGO DESIGN  
COMPETITION**

**DESIGN A LOGO** to appear on signs  
at New York City's 550+ privately  
owned public spaces (POPS)

**OPEN TO EVERYONE WORLDWIDE**

**PANEL & PUBLIC VOTE**  
will select up to three awardees

**OFFICIAL NEW YORK CITY POPS  
LOGO** may be chosen from the  
awardees by the Director of NYC  
Department of City Planning

**\$2,000** for each awardee, plus \$2,000 if  
chosen for official New York City POPS  
logo

**Submissions Due:**  
**MARCH 15, 2019**

**Online Public Viewing and Vote:**  
MARCH 20 - APRIL 2, 2019

**Awardees Announced:**  
MAY 20, 2019

**Visit the Competition Website:**  
**[www.popslogo.nyc](http://www.popslogo.nyc)**

**Contact Information:**  
[contact@popslogo.nyc](mailto:contact@popslogo.nyc)

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